

Basic Contest Rules

The following are basic contest rules applying to any and all contests run on any Coxswain Media, LLC including WPXC, WFRQ, WHYA, and WKFY. Each contest may have its own special qualifications and eligibility rules, in which case a separate list of rules will be available for public inspection.

1. **Eligibility.** All Coxswain Media, LLC contests are open to all listeners 18 years old or older, unless otherwise specified by an advertiser, agency, or by Coxswain Media, LLC. Full and part-time employees, and their families, of Coxswain Media, LLC, its representatives, its agencies or employees of any other AM, FM, or TV broadcast stations serving Cape Cod, Massachusetts and persons, and their families, who have been employed by Coxswain Media, LLC in the ninety (90) day period immediately preceding the effective date of the contest are ineligible to enter or participate in any and all Coxswain Media, LLC contests.
2. **Age of Majority.** Contest conducted at facilities with an age requirement of 21 years of age or older, shall exclude participants who cannot prove they meet the age requirement.
3. **Compliance with Contest Rules.** Failure to comply with the Coxswain Media, LLC contest rules will result in a contestant's disqualification.
4. **Prior Winnings.** In any 30-day period, a listener is eligible to win a Coxswain Media, LLC contest with prizes of up to \$100.00 in value. A listener who wins a prize valued at more than \$100.00 is ineligible to participate in a Coxswain Media, LLC contest for a period of 30 days thereafter (60 days). A listener who wins a prize valued at more than \$500.00 is ineligible to participate in a Coxswain Media, LLC contest for a period of one year thereafter. Unless stated otherwise, multiple entries by the same person or by a person in the same household will be discarded and be deemed by the station management as a cause for disqualification.
5. **Purchase.** No purchase is necessary and contest is void where prohibited by law. Prizes are non-transferable.
6. **Conditions of Awarding Prizes.** Unless otherwise specified by Coxswain Media, LLC., all prizes must be picked up during normal business hours within thirty (30) days from the date awarded, including weekends and holidays, or the prize will be forfeited. It is the winner's responsibility to claim their prize within the time limit. Normal business hours are Monday through Friday, 9:00am to 5:00pm at the Coxswain Media, LLC studios and offices located at 243 South Street, Hyannis, MA 02601. Winners must present valid photo identification and in the case of a cash prize, their Social Security number. Where a winner is required to pick up prize at a specified location and time, winner is solely responsible for such fulfillment. Depending on the contest, a prize may also be mailed to winner's designated mailing address. In such case, Coxswain Media, LLC is not responsible for timeliness and delivery of mail. Coxswain Media, LLC is not responsible for replacing lost or stolen prizes. Winners may be required to complete and sign a Form W-9 in order to claim prize. Winners and their guests, as applicable, must agree to sign a consent form, without additional compensation, for use of their name, voice, and/or likeness for any promotional purpose. Winners of prizes which include transportation such as limousines and/or party buses must be residents of Cape

Cod and the Plymouth area, if they are not, they will be forced to forfeit the transportation portion of the prize.

7. Conditions for Major Prizes. A contest winner that accepts a prize that is of \$599.00 value or more must, as a condition of accepting the prize, sign a release holding Coxswain Media, LLC, Inc., parent company, affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or contest. If the prize includes travel provisions, whether or not such transportation is provided by Coxswain Media, LLC, Inc., winners will be required to sign a liability release. Contestants winning a prize or prizes valued at over \$599.00 or more in a calendar year will be will be issued a Form 1099, and will be subject to any and all federal, state and local taxes, as applicable.
8. Winner's Representative. Prizes specified to be picked up must be claimed in person and/or signed for by the winner. A designated winner's representative will be permitted to claim a prize only if Coxswain Media, LLC, is informed in writing and by telephone that such a representative will be picking up their prize. A winner's representative must also provide a written power of attorney to sign a prize release or be approved by an Operations/Promotions manager.
9. Forfeited Prizes. Forfeited prizes will become the property of Coxswain Media, LLC, and may, at its discretion, be awarded to another listener, either in the same contest, or at a later date and separate contest. Every attempt will be made to award all major contest prizes, whether claimed by the original winner or not.
10. Circumstances Beyond Control. In case of any dispute arising from telephone line malfunctions including dropped calls, telephone line or mobile phone malfunction, or phone disconnection, the decision of Coxswain Media, LLC, management will be final. In the event that two phone lines are "tied" together during a phone-in contest, the entire call will be disqualified, and another call will be taken. Coxswain Media, LLC, cannot award duplicate prizes to both parties in a "tied" together situation. In such a case, both callers will be disqualified. This is a circumstance beyond the control of the station.
11. Substitutions. Coxswain Media, LLC, listeners who win prizes on the radio stations may not request substitute prizes with another prize or cash. In the event of the unavailability of a prize, Coxswain Media, LLC, may substitute another prize for the original, provided the substitute prize is of the approximate dollar value of the original prize awarded. Certain restrictions may apply to prizes given away on Coxswain Media, LLC, Inc..
12. Website Contests and Registration. Listeners may also register to win prizes on the Coxswain Media, LLC, radio stations' web sites. Winners of the various contests are chosen randomly from all eligible entries. Coxswain Media, LLC, is not responsible for entries not received due to difficulty accessing the Internet, service outages or delays, computer difficulties or other technological glitches. All on-line entries must be filled out completely. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. One Internet entry per person. Coxswain Media, LLC, Inc., in its sole discretion, reserves the right to disqualify any person who in its judgment has tampered with the entry process, the operation of the Coxswain Media, LLC, websites or is otherwise in violation

of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned including the infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any kind.

13. Changes in Rules. Additions or deletions to these rules may be made at any time by station management, without notice, but will be put in writing, and be available for public inspection.
14. Hold Harmless Coxswain Media, LLC, their agencies, sponsors, employees, and representatives absolve themselves and shall be held harmless from any action or liability arising from any Coxswain Media, LLC, contest or the prizes awarded in a contest. Winners and their guests, as applicable, shall indemnify Coxswain Media, LLC, its affiliates, employees and agents from and against any and all liability, loss, damage, cost, or expense resulting in any negligence and/or intentional acts of others in any way relating to or arising out of winners and/or guests' receipt, and/or use of the prize.
15. Promotional Rights. All contest entries become the property of Coxswain Media, LLC. Coxswain Media, LLC, may withhold any or all contest materials for any reason station's management deems material to the completion of the contest, or for reasons relating to publicity and/or advertising.
16. Paid Admission. In Coxswain Media, LLC, discretion and unless otherwise stated, any contest conducted at a facility where a paid admission is required, may be entered at Coxswain Media, LLC, studios prior to the event, or through a station representative at the event, without any paid consideration to enter the event.
17. Odds of Winning. The number of callers or contestants determines odds of winning.
18. Qualifying Contests. Unless otherwise specified, listeners may qualify only once for a contest that requires qualification, or else they will be disqualified.

Additional copies of these rules are available by sending a self-addressed envelope to Coxswain Media, LLC, Inc., Basic Contest Rules, 243 South Street, Hyannis, MA 02601.